



Society for Serving Humanity

Annual Report  
2013-2014



Enabling community, Empowering women, Educating children

# Change in the lives of children and people



## Vision

We aim to ensure new social order through integration of women, children and small farmers, implementation of eco-friendly approach, strong coordination and cooperation of communities and service providers.

## Mission

We work to create hunger and disease free society for the disadvantaged women and children to enable them to lead a life with justice and equality.

Dear friends,

At SSH, we believe in creating positive changes in the lives of children and people with whom, we work. Every day, we look for ways and resources to reach this goal.

We are happy and proud to present you the changes through our 2013-2014 Annual Report. The achievements highlighted and stories of change demonstrate the impact we have had in the community. We are proud to say to a great extent, we have eliminated the discrimination faced by People and Children Living with HIV/AIDS. The community have begun to accept, offer employment and welcome them.

Drawing from our past experience, we want to include a few more programmes that would spread the same benefits to women and children in both Namakkal and Dindigul Districts. The focus will be on empowerment of women and young girls, education for all, adolescent health and education, community computer centre (CCC) and family enrichment programme.

We have had great support from donors such as you in the past. You helped us change lives. Thank you. Please continue to support the work of SSH in the future as well to bring in changes to transform the lives of vulnerable people.

Thank you – the Board and staff for your continuous efforts and support.

Yours sincerely,

Dr. Britto Selvaraj  
Secretary

## Director's letter

# Foster A Child Programme (FCP)

## Educating tomorrow's professionals

SSH provides educational and health support to 450 children from Dindigul and Namakkal districts and social support to their parents/ caretakers. While protecting the rights of children who are HIV positive and living with HIV/AIDS, SSH prevents HIV Transmission and reduces social stigma associated with the disease.

### A step to the future

SSH provided uniforms, books and learning materials to all 450 children ensuring continuity of studies. Children actively participated in extracurricular activities as well took part in drama, essay and speech competitions. SSH sponsored a computer skill training to 75 children for 1 month.

### A prescription to live healthy

SSH provided counselling, nutritional food packs, healthcare kits and access to ART (Antiretroviral) Centres and ICTCs (Integrated Counselling and Testing Centre) to maintain good health.



Children under FCP Education Initiatives



A child who is benefitted by FCP Health Initiatives

**450** children promoted to next academic year

**85** per cent children obtained 'A' grade in all subjects

**6** dropout children re-enrolled

A few children excelled in their 10th and 12th standard public examination.

**95** per cent children in Namakkal and

**94** per cent children in Dindigul possess good health.

**Zero** death of 'Children Living with HIV/AIDS' in 2013-14.

A backup scheme for the parents  
With SSH's support, People Living with HIV/AIDS received the following govt. welfare benefits:

18 widow pension, 15 ration cards,  
2 colony houses, 2 green houses,  
12 goats under the 'Free Goat Scheme,  
54 Free Welfare schemes  
21 People Living with HIV/AIDS are part  
of SSH's self-help groups  
95 per cent of parents and caretakers  
are entrepreneurs



Goat rearing-a welcome activity to generate income



Swetha says  
"If not for SSH's  
kind support,  
several girls like  
me in my village  
will be working  
in textile mills."

SSH provided Swetha tuition fees, uniforms, essential educational materials, household items and healthcare nutritional products. Swetha excelled in her 10th standard exam and is in 11th standard now. She wishes to become a nurse to serve the vulnerable people in her village.

### Walking that extra mile ...

Conducted workshops to enhance the knowledge of children as well parents/caretakers on child rights, life skill education, yoga, career guidance, and personality development, Reproductive Tract Infections (RTI) /Sexually Transmitted Infections (STI), personal health and hygiene and the importance of kitchen gardens.

Took the children on a picnic to historical and tourist places.

Conducted monthly FCP days with parents of all 450 children and local donors to view progress, address gaps and plan for future.



Children enjoying their time during a picnic

### Planting Seeds of Promise

Swetha\* 17 years old, from Koovanoothu, lost both her parents when she was three years. Her parents were HIV positive. She and her brother live with their aunt.

But her aunt was not able to educate her beyond 10th standard. Swetha started to work in a textile mill.

SSH staff met Swetha, her aunt, assured them educational support and encouraged Swetha to continue her studies.

# Community Based Rehabilitation Programme (CBR)

## Renewing hope, building strength

Through CBR, SSH educates children, reduces the risk of HIV infection; fights stigma and discrimination; combats poverty, helps women to involve in small entrepreneurial initiatives; and assists to avail govt. benefits.

### Unlocking potential

SSH's educational support helped children and parents to address education as a fundamental human right.



School children enjoying their time

### Graduating out of poverty

PLHAs who joined the local SHGs were motivated, counselled and received loans to start small businesses.

SSH, with the support of Bharathi Women Federation obtained Free Pattas to PLHAs.



Generating an income to meet their expenditures

**100** children promoted to next academic year

**21** children successfully completed their 10th standard

**12** children secured 400/500 marks in 10th standard in Dindigul and Namakkal Districts

**2** students secured 800/1200 marks in 12th standard in Dindigul District

**50** children were sent for computer education for a period of one month.

**5** drop-out children were re-enrolled.

68 PLHAs integrated in 53 groups  
33 PLHAs received financial support without interest, for entrepreneurial activities and 21 for medical expenditure from local SHGs

17 PLHAs received Free Pattas  
13 Members received widow pension  
6 members were provided green houses  
22 free goats, tailoring machines for 33 members, ART pension for 35 members and group houses for 21 members were provided



No. of villages: 197



No. of Unions: 10



No. of Districts: 02

### Nurturing health

SSH counselled, enabled access to ICTCs and ART treatment at government hospitals to children who are HIV positive, Children Living with HIV/AIDS (CLHAs) and PLHAs. SSH provided hygiene kits and nutritional food packets to all children under this project. Eight doctors treat minor illness either free or at a nominal charge.



A healthy and happy mother and child

### Walking that extra mile ...

Every month we conduct CBR day wherein all 100 children, their parents and local donors review the project progress, gaps and future plan for the coming months.



PLHAs enjoying a picnic organised by SSH

### Dindigul:

96 per cent children and

95 per cent PLHAs possess good health

### Namakkal:

90 per cent children and

97 per cent PLHAs possess good health.

28 PLHAs received 7420 kgs of rice under "Fistful Rice" scheme.

50 children were provided nutrimix support

90 per cent of PLHAs are members of district level HIV Positive Networks in Dindigul and Namakkal.

### A dream made possible

"When SSH sponsored my picnic – I could not believe. Am I actually going on this picnic? I asked myself repeatedly. I enjoyed the picnic with my friends and looking forward to many more such memories. Thank you SSH for bringing such happiness in my life."

Sowmiya\*, Belukurichi, Namakkal, studying in 6th standard at a Government Higher Secondary School.



# Community Based Organisations (CBOs)

United together for prosperity, education and health



The CBOs formed by SSH aim to educate children, create awareness on health and hygiene, build leadership qualities, instil saving habits, initiate environmental consciousness and develop self-confidence and determination to bring in a positive change in the lives of children.

The CBOs integrate the PLHAs into self-help groups, women federation and PLHA support groups.

Children's Club meeting – addressing problems and finding solutions.

As on 31 March 2014, the following table indicates the strength of our CBOs:

Sl. No	Name of CBO	No. of groups	Members
1	CC- Children's club	176	3359
2	LFCN- Little Flower Children's Network	-	3410
3	PSG- PLHA Support Group	42	286
4	CSG – Children support Group	35	311
5	ALC – Alternative Learning Centre	20	835
6	SHG – Self Help Group	70	1060
7	BWF – Bharathi Women's Federation	-	3465



No. of CBOs: 07



No. of Villages covered: 463

## Children's Club (CC)

Children's club, with five subcommittees, brings positive changes on health, education, savings, linkage and eco clubs activities.



Happy and energetic children of CC

CC through its health committees, wiped out discrimination and created awareness on HIV/AIDS, dengue fever and conducted pulse polio camps and mass cleaning of villages.

Education committees initiated peer education, enhanced general knowledge and counselled and encouraged weaker students.

CC's saving committees encouraged children to save R.10 to Rs 15 per child per month in banks or post offices.

The linkage committee members participated in Gramashaba meeting and addressed core problems

faced by children. This action resulted in getting land pattas, free goat from govt. scheme, 100 days of employment for PLHAs, place for running ALC centres, play materials etc. Restored water facility to 13 villages, installed street lights in 35 villages and arranged toilet facilities in 7 villages.

Eco Clubs contributed to promotion of CFL and LED lights, formation of 295 kitchen gardens, segregation of waste and thus creating a green environment in the villages.

CC's was also involved in local resource mobilization as part of an initiative organized by SSH.

## Children Support Group (CSG)

CSG created an environment for the children to share and seek solution to their personal problems; reduced stigma attached to HIV/AIDS; encouraged active participation of children in extracurricular activities, ensured 100 per cent school attendance and brought in positive change and development among children.



Leadership training to motivate youths

7 child marriages prevented along with Child Help Line (1098)

50 CC children participated in the Science festival at Dindigul organised by the Tamil Nadu Science Forum; a few were awarded for simple science experiments.

119 HIV positive children enjoy social acceptance and respect from the community.

1 student of Govt. Girl's Higher Secondary School, Dindigul was awarded Rs.5000 for making a fish tank using waste materials.

6 children of ALC won prizes in essay competition organized by different schools.





# Bharathi Women Federation (BWF)

## Pillars of strength



SSH staff counsels women giving them hope, dignity and choice

The confidence, determination, courage and endurance of the women of BWF have made indelible impact in the lives of PLHAs in Dindigul and Namakkal Districts. The group has taken steps to attain social change as well resulting in collective empowerment of women.

### BWF stands to advocate to:

- Include vulnerable women as members of BWF
- Educate the girl child up to 12th standard and above
- Eradicate child labour
- Encourage participation in the Panchayat and general elections.
- Raise voice against violence against women and children
- Instil clean and healthy habits
- Reduce female infanticide and sex preference
- Prevent child marriages
- Encourage kitchen gardens & environment protection

## Self-Help Groups (SHGs)

### Climbing up the economic pyramid

The self-help groups have brought in commendable changes in the lives of PLHAs in both Dindigul and Namakkal Districts. In the 2013-14, the SHGs integrated 62 PLHAs and saved an amount of Rs 93,600 and offered loans to 32 members amounting to Rs.3,000 at one per cent interest.



An SHG meeting-finding solutions, offering support and accounting their loans and settlements.

Total savings: **Rs. 3,73,600**

No. of women who availed loan: **217**

Total number of SHGs: **115**

No. of women involved in SHGs: **3465**

Availed the following govt. schemes for the community

31 widow pension

15 ration cards

23 colony houses

8 green houses

34 goats under the 'Free Goat Scheme'

54 Free Welfare schemes

35 ART pension

Prevented 7 child marriages

Local resources raised: **Rs.3,48,000**



Total members(BWF): 3317



Total Groups(BWF):108

# Income Generation Programme

## Small loans plough profit for women



Uma\*, brewing tea and income to support her family.

SSH provides loans to women to start small entrepreneurial activities. This initiative helps women, especially the PLHAs to have a new beginning in their life, bringing prosperity, self-confidence and gender equality.

This is an initiative of Women Development Programme. 111 women are involved in various income generating activities. These activities ensure their children attend school regularly, enjoy healthcare better housing facilities and capacity to save for future needs. A significant change in the lives of women in Dindigul and Namakkal Districts.

## Flowering the future



With three children and husband not supporting her, Ramuthai found it extremely difficult even to meet basic needs. Her elder son works at a mill; daughter and another son are studying.

When SSH offered her support for flower cultivation, under Income Generation Programme, she jumped at the idea.

Ramuthai earns Rs 80 per day and is happy at the progress and dreams of her children completing education and securing good employment.

The income generation support has not only helped women like Ramuthai to earn more income, but has contributed to their independence, financial security, and sense of self-worth.

111 women are involved in various income generation activities:

Rearing Goats, Cows and Calf	49	Selling Textile	9
Selling Vegetables	2	Selling Garlic	4
Selling Fruits	1	Tailoring	45
Petty Shop	4		

# Kitchen Gardens

## A prescription to healthy living

SSH's promotion of Kitchen Gardens ensure the entire family's nutritional needs as well save money on buying vegetables.



Green chillies grown in a Kitchen Garden

## Local Resource Mobilisation

### Amplifying local support

Our yearly local resource mobilisation activity spurred great enthusiasm and encouragement from local donors. Our request to support children and persons who are HIV positive and/or living with HIV/AIDS was endorsed by numerous supporters. We raised Rs 9,14,500 ( Rs 5,82,500 previous year). This was a collective effort by all

staff of SSH and the CBOs.



Community participation at our Local Resource Mobilisation Day.

## Kitchen Garden protects Gowtham

Gowtham's attendance in school was poor due to his CD4 level being alarmingly low. His parents too are HIV positive. They were not able to have a balanced diet because in their village vegetables are sold only every 15 days.

SSH' promotion of Kitchen Gardens rescued Gowtham and his family.

"I learnt the methods of Kitchen Garden from SSH staff. Now I have nearly 12 varieties of vegetables, as well fruits and greens. With my CD4 level being increased, I am regular to school. I am a promoter of Kitchen Gardens to children in my village who are yet to have one in their home."



Gowtham in his Kitchen Garden at Karaikurchipudhur, Namakkal District.

295 households are involved in kitchen gardening  
Children and parents have a balanced diet  
Saves money on buying vegetables from markets  
Less investments – only natural manure  
Seeds bank available at all CCs  
CD4 level of children and their parents increased.

# The ChildPlan Academy (TCA)

Quality Education to All.



TCA has 150 students following the CBSE syllabus. Our curriculum caters to the academic needs of the students, quality being our key word. TCA offers an academic curriculum which emphasizes on creative thinking, critical analysis, collaborative learning and application of knowledge. Our slow learners are encouraged, motivated and provided extra coaching. Alternative Saturdays are dedicated to cater to the child's extracurricular activities.

TCA's teachers are committed and dedicated. They make their teaching interesting, practical with minimal homework. The management is committed to provide essential training needed by the teachers.

TCA Report Card:

## A re-look at 2013-2014

TCA began its first academic classes from 10th June 2013 with 136 Children and has increased the number to 150.

TCA provided quality education to 150 children including free education to children from vulnerable background. TCA enhanced knowledge, sharpened skills, improved facilities for extra-curricular activities and thus building a strong team of future leaders.

TCA runs classes from Kindergarten to Class VII.

## Blossoming Buds

During the year 2013-14, our carefully designed curriculum provided social and academic foundation to prepare them for future life experience.

## Blossomed Flowers

During the year 2013-14, our middle school children performed excellently well resulting in 100 per cent promotion to the next academic year.

The children are trained to speak in English in school and have seen a steady progress, even though many of them are from rural areas and are afresh to an English medium school.



Children performing Japanese Dance on the Annual Day

Extra-curricular activities:



TCA's 6th and 7th standard children participated in the State Level Science Exhibition held at Coimbatore in November 2013 by the Tamil Nadu Government.



Three of our children won prizes in the District level Karate competitions held in October 2013, at Pudukottai district, Tamil Nadu.

TCA encourages its children to actively to involve themselves in environmental activities. TCA has become a role model for the other schools in the vicinity.



Music to the ear



Children have excelled in playing musical instruments and are now able to perform without stage fear in any competitions.



Yoga and indoor games for physical fitness and mental ability

TCA celebrates important days like Independence and Republic to instill patriotism and to teach the history behind these days. We celebrated both days with active participation of children and teachers.



TCA conducts health check-ups for all children and refer them to hospitals if any serious illnesses are found.

# Credibility Alliance Norms Compliance 2014

## Governance

### Executive Committee & Annual Gross Remuneration Paid

Name & Address	Designation	Gross Remuneration Per annum (Rs.)
Mrs.N.Sumathi	President	Nil
Mr.Muthu Kumar	Vice President	Nil
Mr.A.Britto Selvaraj	Secretary	2,90,817
Ms.Punitha	Member	Nil
Mrs.P.Aathilakshmi	Member	Nil
Dr.B.Princely Jayakumar	Member	Nil
Mr.A.Lawrence Santiago	Member	Nil

No Travel reimbursements were made to Board members to attend Board meetings.

## Accountability and transparency

### Distribution of Staff according to salary (as on March 31 2014)

Salary plus benefits paid to staff	Male	Female	Total
<5,000	0	0	0
5,000 to 10,000	2	34	36
10,000 to 20,000	6	9	15
Total	8	43	51

Remuneration of two highest paid employees:  
Rs.12,650/-Head of the Organization  
Rs.12,650/-Project Coordinator  
Remuneration of Lowest paid Staff members :  
Rs.4,000/- Watchmen

### Staff details as on March 31 2014

Gender	Paid full time	Paid part time	Paid Consultant	Volunteers
Male	8	2	0	0
Female	43	44	0	40
Total	51	46	0	40

Total cost of International travel by all staff during the Year- Nil  
Domestic travel by Secretary and project coordinator RS:31,238/-

# Finance

## Statement of Receipts & Payments Accounts for the Year Ended March 31, 2014

Receipts	2013 (Rs)	2014 (Rs)
To Opening Balance	60,58,521.35	34,14,797.30
To Total Fund Received	3,13,48,873.92	2,72,71,022.65
<b>Total</b>	<b>3,74,07,395.27</b>	<b>3,06,85,819.95</b>
Payments		
By Programme Expenses	3,39,92,597.97	2,69,77,297.16
By Closing Balance	34,14,797.3	37,08,522.79
<b>Total</b>	<b>3,74,07,395.27</b>	<b>3,06,85,819.95</b>

## Statement of Income & Expenditure Accounts for the Year Ended March 31 2014

Income	2013 (Rs)	2014 (Rs)
Indian Sources	16,98,373.37	40,13,014.50
International Sources	2,24,93,568.79	2,23,65,448.92
Bank Interest	3,09,365.80	1,04,381.81
Expenditure over income	11,999.25	9,00,053.44
<b>Total</b>	<b>2,45,13,307.21</b>	<b>2,73,82,898.67</b>
Expenditure		
Project Expenses	2,38,65,484.21	2,66,01,467.67
General & Management Expenses	6,47,823.00	7,81,431.00
<b>Total</b>	<b>2,45,13,307.21</b>	<b>2,73,82,898.67</b>

## Balance Sheet as at March 31 2014

Liabilities	2013 (Rs)	2014 (Rs)	Assets	2013 (Rs)	2014 (Rs)
Capital Funds	2,23,34,611.06	2,41,69,117.28	Fixed Assets	2,21,56,124.00	2,45,21,290.66
Ongoing projects Amount	32,36,310.24	30,07,428.17	The ChildPlan Academy	0.00	2,36,660.00
<b>Total</b>	<b>2,55,70,921.30</b>	<b>2,84,66,473.45</b>	Cash & Bank Balances	34,14,797.30	37,08,522.79
			<b>Total</b>	<b>2,55,70,921.30</b>	<b>2,84,66,473.45</b>



Visit us

Please call us in advance to arrange a mutually convenient time

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